



Advertising Finance

Consumer Clean Energy Finance

Consumer credit is highly regulated under the National Credit Code. If you do not hold a credit licence, you cannot provide credit assistance or suggest that a consumer apply for a particular consumer credit product.

This means there are certain things you can and cannot say in your advertising.

You can say:	You cannot say:
<ul style="list-style-type: none"> • Finance is available through our finance partner Classic Clean Energy Finance • No deposit finance available. Terms up to 7 years! • If you are interested in finance, you may like to contact our finance partner Classic Clean Energy Finance 	<ul style="list-style-type: none"> • Finance is only available through Classic Clean Energy Finance • Zero interest finance available • \$0 deposit finance available. • Get your system from \$x per month on finance • Low monthly repayments • Quick, instant or automatic approval

Website

A page on your website can invite customers interested in finding out more about finance to contact Classic Clean Energy Finance (note: not Classic Funding Group) e.g.

"We partner with finance companies such as Classic Clean Energy Finance who offer finance terms for a range of clean energy systems. Find out more <link to <https://www.classicfg.com.au/residential-solutions/clean-energy-finance/>>"

Or

"We partner with finance companies such as Classic Clean Energy Finance who offer finance terms for a range of clean energy systems. To calculate your monthly repayments on a Classic Clean Energy finance loan, click here <link to <https://www.classicfg.com.au/calculator/>>"

A banner or image on your website can say:

"Finance available through our finance partner Classic Clean Energy Finance"

Or

"Finance available through our finance partner <our logo>" <link to <https://www.classicfg.com.au/residential-solutions/clean-energy-finance/>>





Marketing Materials

On marketing material such as brochures, flyers, posters, social media posts etc you can state:

"We partner with finance companies such as Classic Clean Energy Finance who can help you get your solar system now, and pay it off over time."

Or

"Get your solar system now and pay for it over a term that suits you. Speak with our finance partner Classic Clean Energy Finance on 1300 780 895 to see if you are eligible"

Or

"Finance available through our finance partner Classic Clean Energy Finance."

To protect yourselves and us, please send any material to marketing@classicfg.com.au for review by our legal team. They are very helpful and fast with responses.

NEED HELP?

Get in touch with our marketing department for templates, hints and tips - marketing@classicfg.com.au

Commercial Clean Energy Finance

Commercial solar finance is not subject to the same regulation as consumer credit. This means you have much more freedom in what you can include in your advertising including:

- No financials required up to \$100,000*
- No deposit required
- No real estate required
- 2 - 7 year terms
- Quick and easy process with document e-signing (no paperwork)
- Predictable monthly repayments for effective cash flow management
- Potential to take advantage of the \$20K accelerated depreciation budget measures** (if on a secured loan – Ask us for more information)
- Save your capital by paying for the system from your operating expenses budget (if on a Rental)

Please include the following disclaimer, wherever finance is mentioned:

*Approved Applicants only. Credit criteria, terms and conditions apply. ** We do not provide financial advice. You should obtain your own financial advice on the tax and accounting treatment of any finance solution you choose.

You must also ensure that none of your advertising is misleading or deceptive.

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